



DISABLED AMERICAN VETERANS
Moore County Chapter # 83
 “Building better lives for all our nation’s disabled veterans and their families.”

Our own member, Marc Phillips, is a hard working member of the local chapter of DAV. His current passion is promoting the upcoming fundraiser, the Memorial 5 k Run/Walk. He is appealing to his fellow MCRMC members to consider getting involved in this worthwhile project scheduled for April 24th.

Individuals and/or businesses can get involved by being a participant in the race, be a sponsor (see various levels following), donate to the runner’s raffle at the end of the race or volunteer to assist in the race.

Sponsorships are:

- General/Admiral Exclusive \$3000.00**
- Recognition on race website
 - Recognition in all event advertising and promotion
 - Recognition in radio PSA’s and on-air interviews
 - On-site display for sampling and/or product awareness
 - Company logo on event signage, brochures, posters, street banners, race kit bags, t-shirts
 - Company representative to be event starter and assist with award presentation
 - One corporate team up to six runners at no charge
 - Race kit sampling opportunity

- Sergeant Major - Maximum of 3 sponsors \$2000.00**
- Recognition on race website
 - Recognition in all event advertising and promotion
 - On-site display for sampling and/or product awareness
 - Company logo on event signage, brochures, posters, street banners, race kit bags, and t-shirts
 - One corporate team up to four runners at no charge
 - Race kit sampling opportunity

Captain/1st Sergeant \$1000.00

- Recognition in all event advertising and promotion
- On-site display for sampling and/or product awareness
- Company logo on event signage and t-shirts
- One corporate team up to two runners at no charge
- Race kit sampling opportunity

- Lieutenants/Sergeants \$500**
- On-site display for sampling and/or product awareness
 - Race kit sampling opportunity

- Sergeants \$250 Privates/Seaman \$100**
- On-site display for sampling and/or product awareness

- Memorial Lane**
- Businesses in downtown Carthage Business District will have the ability to offer exclusive discounts and incentives to race participants to generate traffic to their stores after race completion

- Memorial Helpers**
- Open to local businesses, organizations and individuals willing to donate time or services (race kit assembly, set-up, clean-up, race route workers). Participations will receive recognition at award presentation ceremony and complimentary t-shirt

- Sponsorship Benefits**
- Advertising, Media coverage, Banners, Event Registration, Event posters

- Promotion**
- On-site display, Race kit sampling

- Public Relations**
- Community recognition, Workplace team-building, Post event public exposure

The Race Coordinator, Don Bennett, can be reached at (910) 639-3030 or dbaerotech@embarqmail.com



(See the entry form on the other side of this article)